

San Diego
MEMORIAL SOCIETY

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Memo to: All San Diego Memorial Society Members
From: Margaret Moody, President

When Humphrey Mortuary terminated the agreement with the Society there was much work to do. New relationships with independent mortuaries were arranged, thousands of questions from members were answered, and new materials were published and distributed.

The San Diego Memorial Society is moving rapidly into a new phase of activity. We are building new relationships with six mortuaries in San Diego County. Each mortuary is participating by offering at least one of the five plans we have prearranged with them on behalf of our members. Each also agrees to offer the plans without encouraging the purchase of additional products and services (you may want something additional, but you should not feel exploited, pressured or manipulated). We welcome feedback about the treatment you receive. Please find a list of the participating mortuaries enclosed.

Many of our members who made cremation or burial arrangements years ago are staying with Humphrey Mortuary, but nothing prohibits any member from moving to one of the new mortuaries. I am sharing a short portion of the presentation our Executive Director made at the Annual Membership Meeting (see reverse side of this letter). John did a good job of outlining the options for members. If you were unable to attend, I'm sure you will find the information useful.

The last few months have been expensive. The balance in our reserve account is now \$10,000 less than it was in January. If you believe in the work we do and are in a position to make a generous contribution, it is a great time to assist. You will find a donation envelope enclosed.

Another way to make a difference is to tell family and friends about the San Diego Memorial Society. Please recommend us to friends and family who might want to join the Society.

Look for our next newsletter in a few months. We are committed to keeping you well informed as things evolve and the newsletter will be packed with helpful information.

Best wishes,



Maggie Moody, President