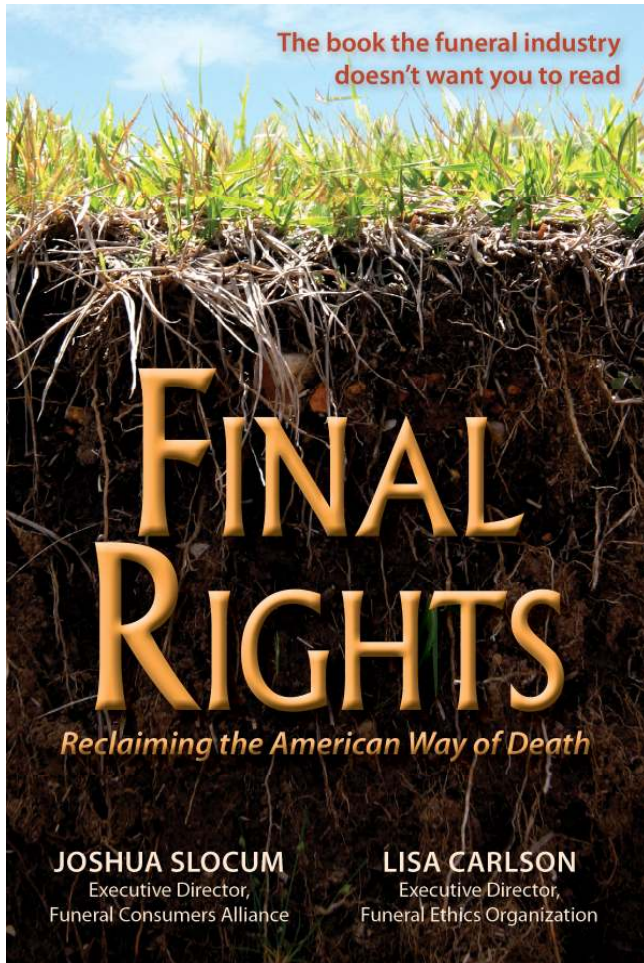


THE BOOK THE FUNERAL INDUSTRY DOESN'T WANT YOU TO READ . . .



Jessica Mitford's classic exposé, *The American Way of Death*, drew back the curtain on the funeral industry's excess. Josh Slocum and Lisa Carlson's *Final Rights* investigates the \$15-billion funeral and burial industry in 2011, exposing consumer abuse, financial exploitation of the bereaved, and how government regulators can't be counted on to protect the grieving.

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- **The Federal Trade Commission gives you specific protections when you buy from a funeral home, but they disappear when you get to the graveyard. Find out why, and how to watch your wallet at the graveside.**

Final Rights takes on these topics and more, offering consumers a road-map to help themselves find a funeral that fits their needs and their budget. The only book of its kind, *Final Rights* includes a chapter on the laws in each state, written in plain English, with suggestions for needed reforms.

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