

Lasting Reflection

Profile

Please provide details as soon as possible. (Leave a blank if something is not immediately known. Minor omissions can be resolved between the draft and final versions.) After the table is a place to share anecdotes.

Primary Contact			
Name			
Email			
Phone			
Message			
Product type and desired length ¹			
Date needed			
Decedent			
Full name			
Nickname ²			
Title (e.g., Ms., Mrs., Dr.)			
Dates and places born and died			
Parents' names			
Schools, degrees, fields of study, rears awarded			
Military service ³			
Marriage(s) (place, date, name of spouse) or other-partner relationship			
How/where they met			
Other places decedent lived and date ranges ⁴		Date Range	City or Town/State
Favorite place and why favorite			
Occupational highlights ⁵			
Interests and hobbies ⁶			
Social groups			
Religion ⁷			
Volunteerism or philanthropy ⁸			
Other Parties			
Children (names and current place of residence) ⁹		Name	Relationship
			City or Town/State
Other relatives (names and current place of residence). Include deceased or prior spouses if relevant.		Name	Relationship
			City or Town/State
Service Arrangements			
Service type (e.g., "celebration of life," "memorial service")			
Location, date, and time			

¹ See "Products and Prices." Indicate *Obituary*, *Memorial Program*, or "Both." A memorial program needs room for service events and visuals. Its obituary component typically occupies a "half-sheet" (half of 8.5" x 11"). That allows about 200 words and leaves room elsewhere in the program for service events and visuals. *Obituaries* are often longer. Budget should influence desired length.

² Note whether nickname is used publicly or just by family and close friends.

³ Indicate branch, years, highest rank, function, where served, and medals or other recognition.

⁴ If the reason for moving is noteworthy, please disclose.

⁵ Include both core career positions and diversions of interest. List achievements and honors.

⁶ Interests change as we age. Please tie them to a stage in life (e.g., "coached youth sports in his 40s")

⁷ Describe how important faith was and whether a specific church should be mentioned.

⁸ Indicate why he/she chose that area of service or the charity.

⁹ If there are children from multiple spouses, please indicate to which partner they belong.

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Tell me about your loved one. Facts and stats are important. Memories are essential.

1. Please provide a favorite memory here.
2. How would friends describe him or her?
3. Proudest accomplishment or body of work?
4. Here are some character traits. Please choose five to seven that best fit the individual. In our interview, I will ask for anecdotes that illustrate some of those traits.

Accessible	Dynamic	Innovative	Resourceful
Adaptable	Earnest	Insightful	Respectful
Adventurous	Efficient	Intelligent	Responsible
Agreeable	Elegant	Intuitive	Romantic
Amiable	Empathetic	Kind	Scholarly
Appreciative	Energetic	Knowledgeable	Scrupulous
Articulate	Enthusiastic	Logical	Selfless
Athletic	Exciting	Lovable	Self-critical
Benevolent	Fair	Loyal	Self-reliant
Brilliant	Faithful	Methodical	Sensitive
Calm	Farsighted	Meticulous	Sentimental
Captivating	Firm	Modest	Serious
Caring	Flexible	Objective	Skillful
Charismatic	Focused	Observant	Sociable
Cheerful	Forgiving	Open	Sophisticated
Clever	Freethinking	Optimistic	Spontaneous
Colorful	Friendly	Organized	Steady
Compassionate	Fun-loving	Passionate	Strong
Confident	Generous	Patient	Studious
Conscientious	Gentle	Patriotic	Stylish
Considerate	Generous	Peaceful	Subtle
Cooperative	Genuine	Perceptive	Sweet
Courageous	Good-natured	Persuasive	Sympathetic
Courteous	Gracious	Playful	Thorough
Creative	Hardworking	Polished	Tolerant
Cultured	Helpful	Popular	Trusting
Curious	Honest	Practical	Understanding
Daring	Honorable	Principled	Vivacious
Decisive	Humble	Protective	Warm
Dedicated	Humorous	Rational	Well-read
Detailed	Idealistic	Realistic	Well-rounded
Dignified	Imaginative	Reflective	Wise
Disciplined	Independent	Reliable	Witty